



EMS survey on communications and networking

Feedback from EMS Members

– published in March 2018 –

31 people participated in this survey, 21 of whom represented an EMS Member Society. The list of all EMS Member Societies is available at: <https://www.emetsoc.org/members/member-category/ems-member-societies/>



The EMS Editorial Board became the EMS Liaison Committee in September 2017 and is tasked with improving communication with and between Member Societies. This survey was carried out in order to help us understand what the Members want.

Summary of results:

- About half of Member Societies responded.
- Most have a mix of professionals, academics and amateurs.
- Arranging meetings and publishing newsletters are the most popular activities.
- The members mostly receive EMS communications via e-mail or the EMS website.
- The majority of respondents have attended the EMS Annual Meeting at least once but most have not watched live streaming or recordings.

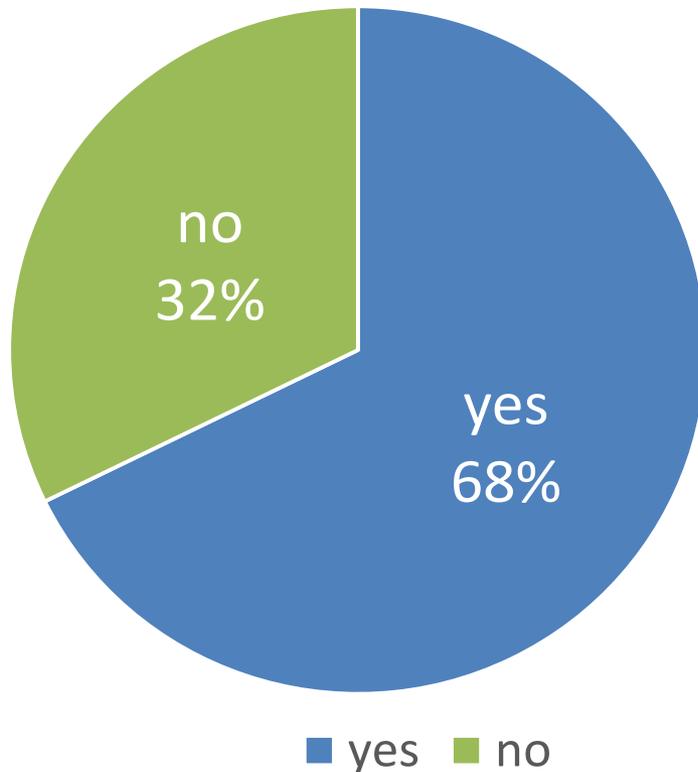


- Most would like to hear from us on a monthly basis - we did not provide any options of longer than a month though - and some would like us to have a greater presence on social media.
- Half of those who responded send news items to EMS.
- Half always inform their members about EMS activities; the other half sometimes do.
- Only a third always distribute the EMS message to their members; a further 60% do so sometimes.
- About 50% of respondents have collaborated with other EMS Member Societies.
- We received lots of great suggestions for collaboration ideas including: day conferences, calendar, specialised trips, education, climate change activities, accreditation.
- More than half are willing to attend a special side session at EMS2018 on Member activities, collaborating, idea sharing.



Question 1

Are you replying on behalf of a Member Society?



The following Member Societies and individuals from countries responded:

- AME (Spain)
- ACAM (Spain)
- ÖGM (Austria) x 3
- Estonia
- GS (Finland) x 2
- GFL (Finland)
- FIV (Iceland)
- IMS(Ireland)
- IMS (Israel) x 2
- météo et climat (France)
- PTG (Poland)
- APMG (Portugal)
- SMS (Slovakia)
- SMD (Slovenia)
- SMI (Italy)
- UMFVG (Italy)
- RMetS (United Kingdom)

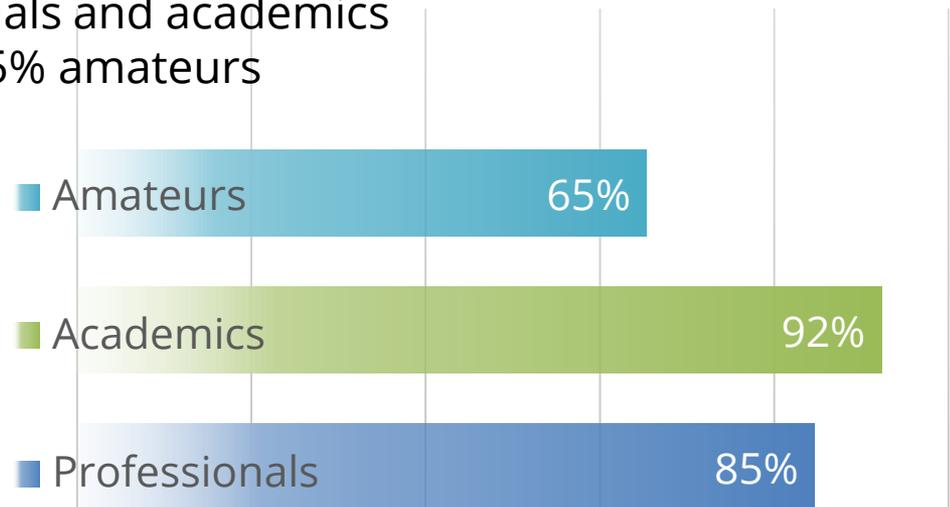


Question 2

Does your society have members who are ... :

If available, could you provide an estimate of the respective percentages?

- 70 professionals, 1 academic, 29 amateurs
- 20 % professionals, 30% academic, 50% amateurs
- Only a couple of amateurs, majority are professionals, academics are well represented
- 15% professionals, 15% academics, 70% amateurs
- 33% professionals, 33% academics, 33% amateurs (twice)
- 10-20% amateurs
- Most of the members are professionals and academics
- 20% professionals, 5% academics, 75% amateurs

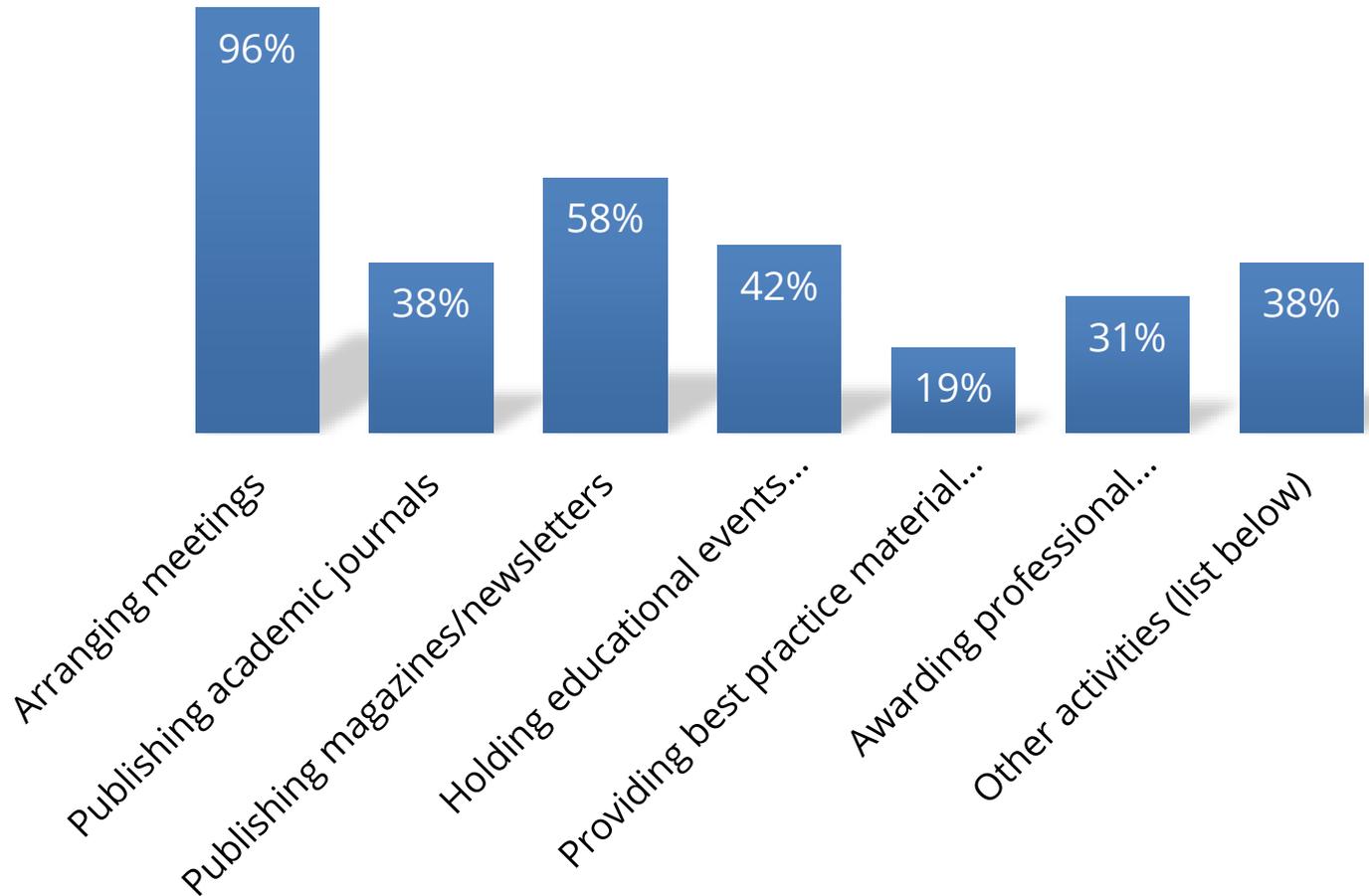


The diagram shows % of societies that have members in the three categories:



Question 3

Is your society involved in any of the following activities?



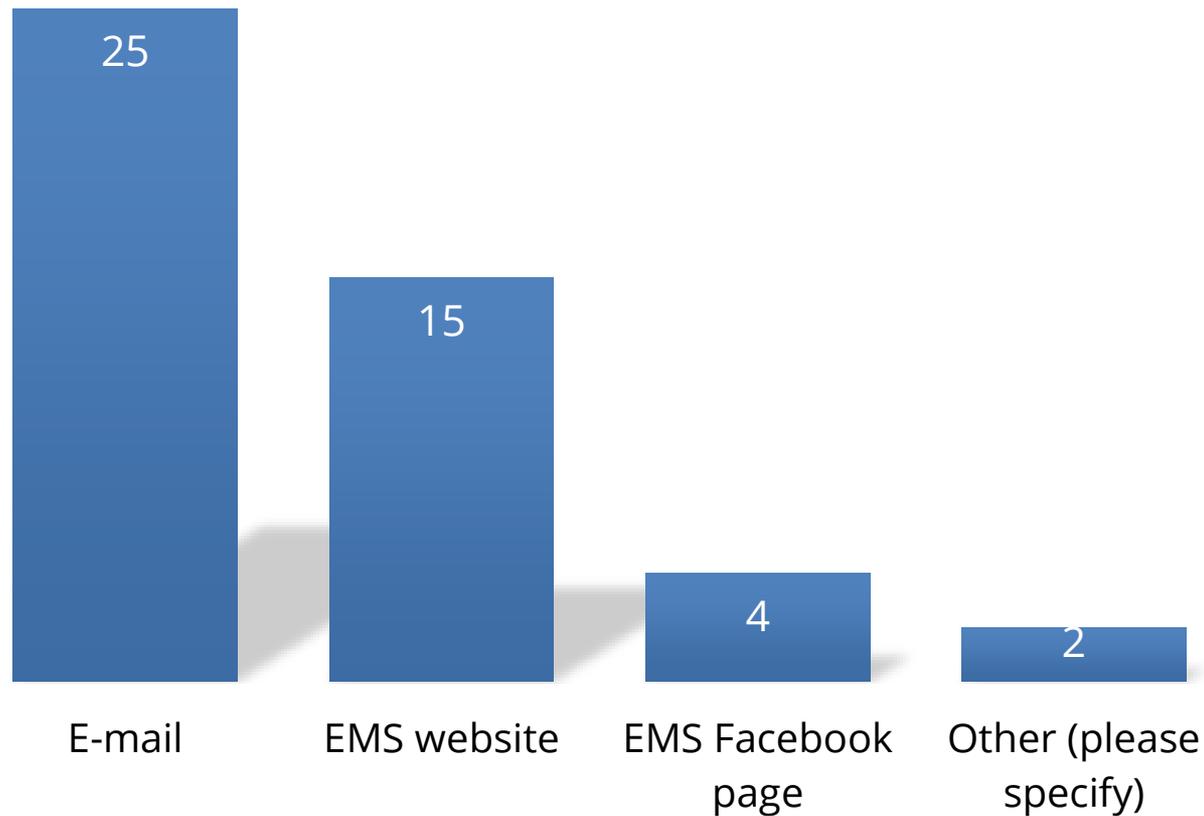
Other activities included:

- Quizzes
- Field trips
- Workshops
- Courses
- Policy engagement
- Communicating climate change
- ...



Question 4

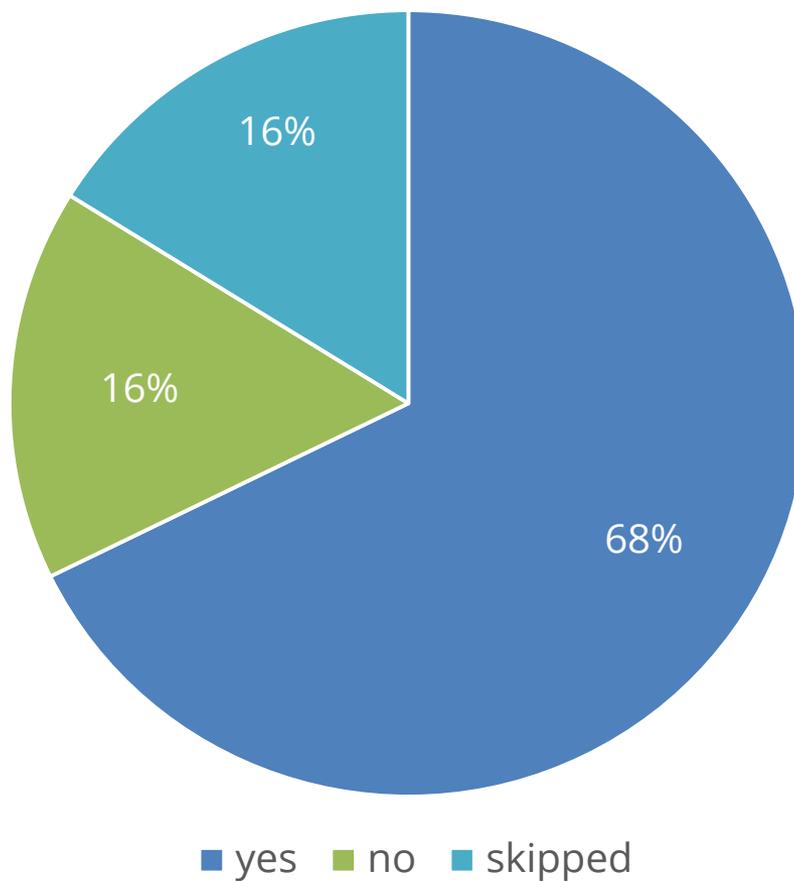
How do you usually receive information from EMS?





Question 5

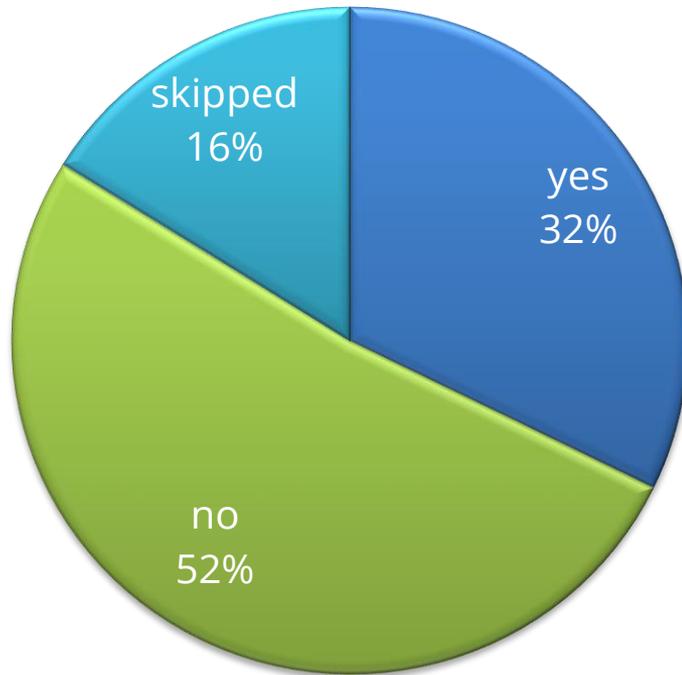
Have you previously attended the EMS Annual Meeting?





Question 6

Have you watched any live streaming or recorded presentations from previous EMS Annual Meetings?



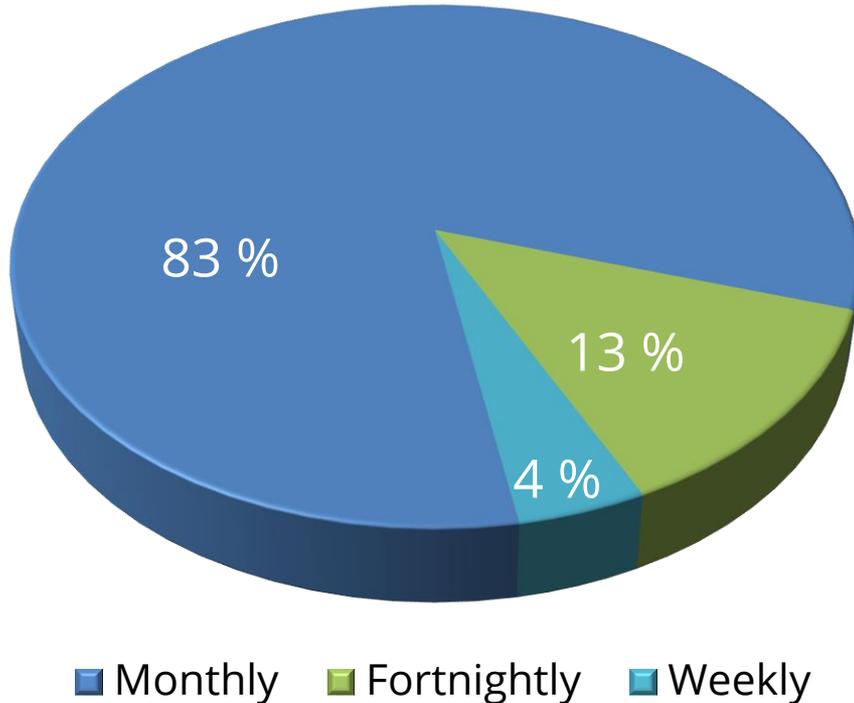
■ yes ■ no ■ skipped

- 6 of the 10 who answered “Yes” responded to the follow-on question “Would you like to see more of this?”. All but one of the 6 people answered “yes”. The below comment is useful:
- *“Thought conference TV was a good novel addition and would prefer more of this as it is professionally edited to make it very 'viewable' in a few minutes. Straight streaming can be boring and too long unless you are intimately involved in the field.”*

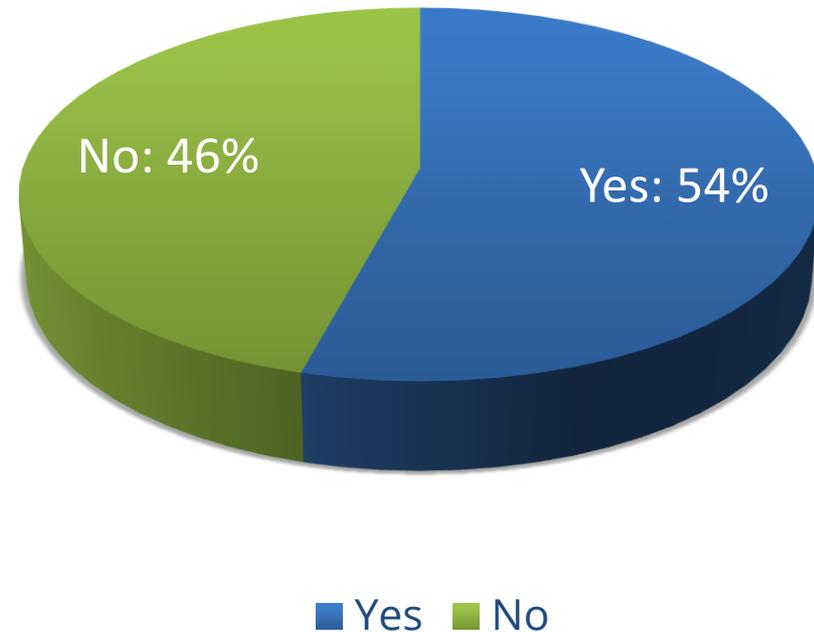


Question 7: How often would you like to receive news or communications from EMS?

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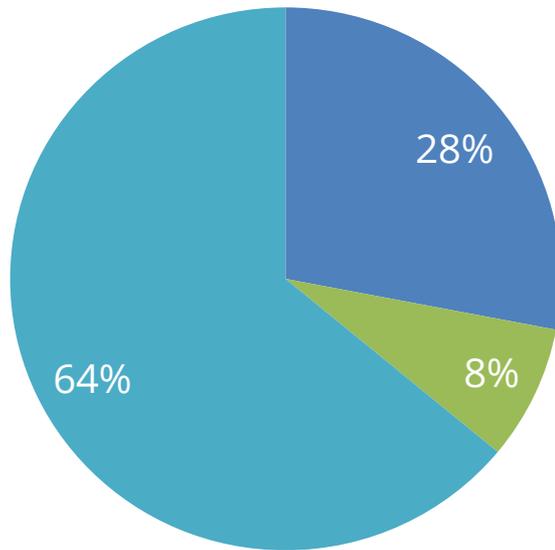
Question 8: Do you send news items to EMS?





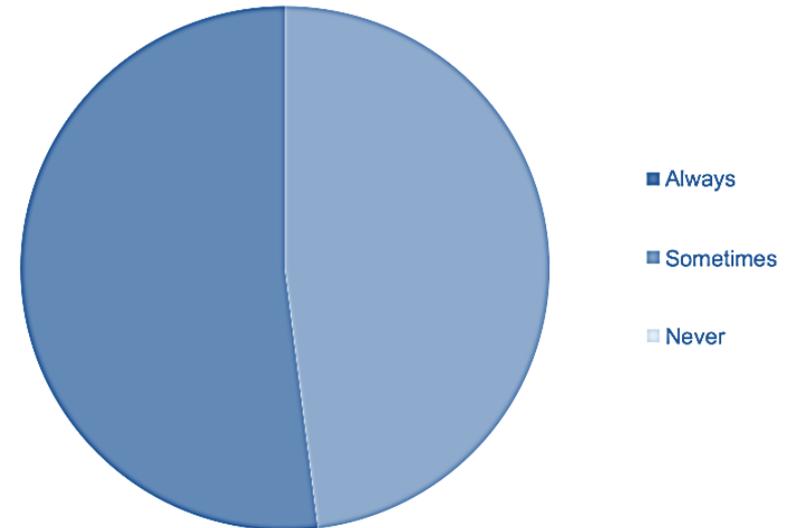
Question 9 & Question 10

Question 9 : Would you like to see a more active presence by EMS on social media (Facebook, Twitter, Instagram)?



■ Yes ■ No ■ Maybe

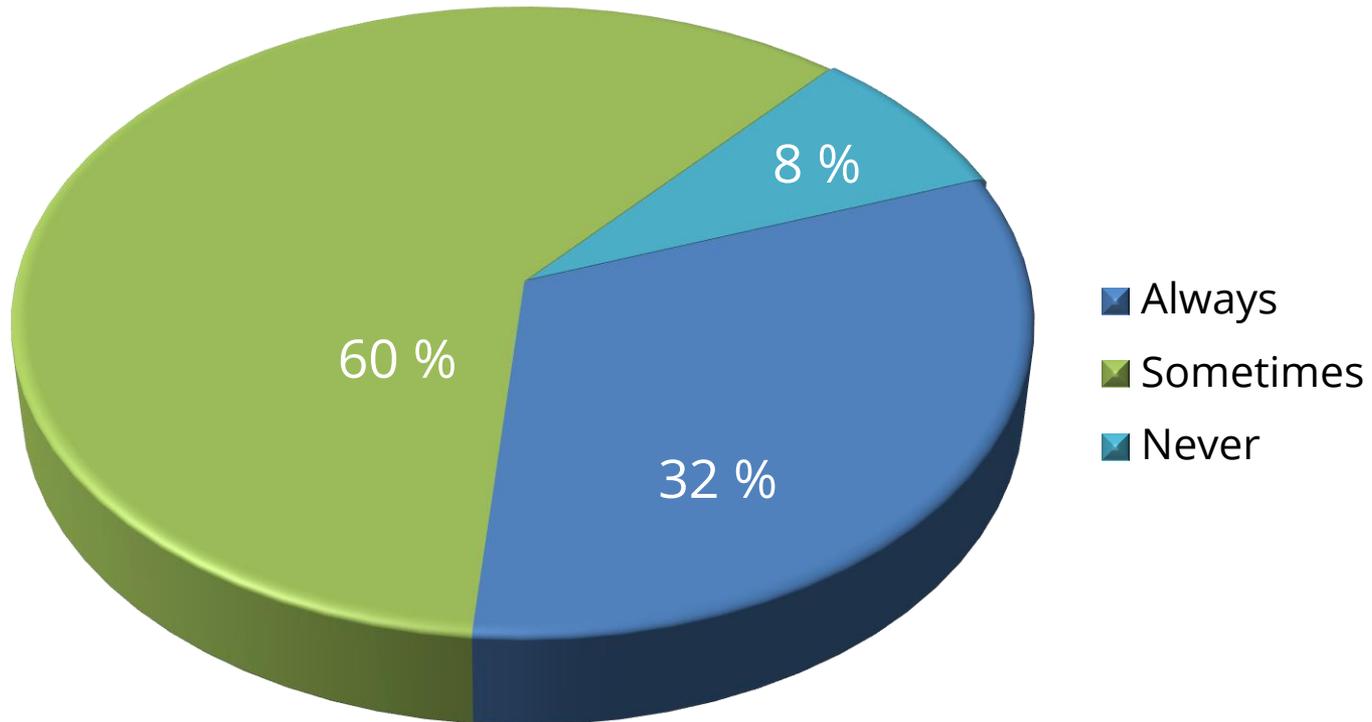
Question 10
Do you inform your members about EMS activities?



■ Always
■ Sometimes
■ Never



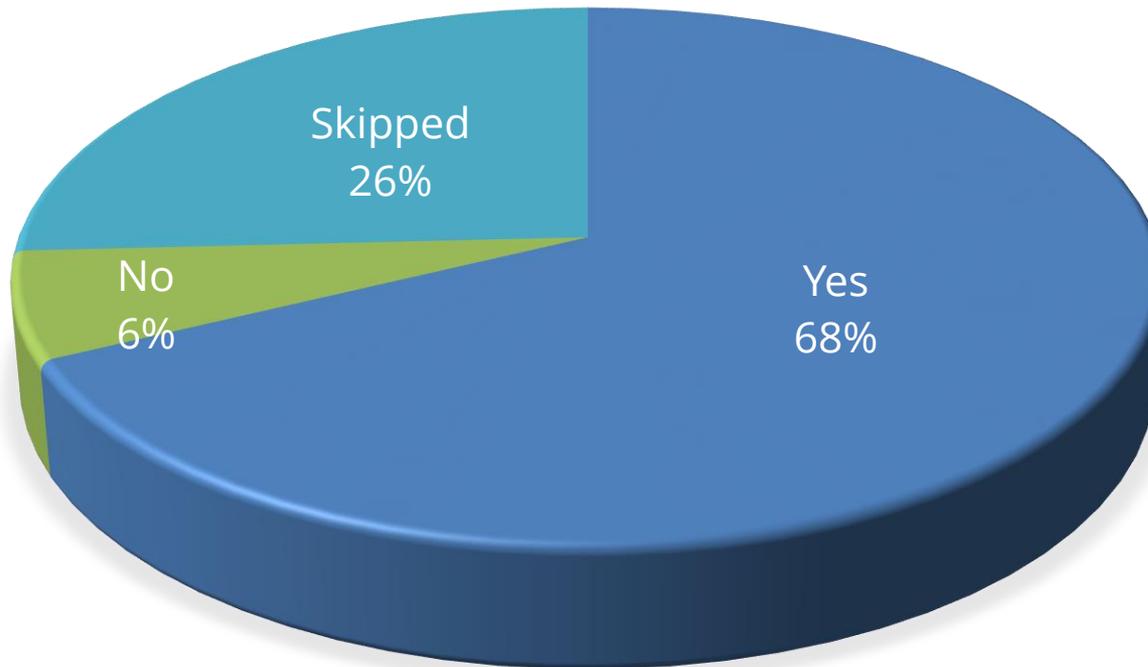
Question 11: Do you distribute the "EMS message" to your members?





Question 12

Do you encourage your members to apply for EMS Awards?





Question 13

If you could change one thing about EMS communication, what would you change?

- Coordination of press releases related to the promotion of greater local awareness of the EMS Annual Meeting and the assignment of contactable spokes persons should the media wish to carry a report in the local media.
- More information about Members' activities, including Associate Members
- Be crystal clear about what value you are adding to their work.
- Maybe EMS could be more active in getting information from the Members.
- Using social media more proactively.



Question 14

Are there any services you would expect from EMS which are currently not provided?

- Scientific journals, European calendar
- Endorse and promote common activities of groups of Members (including Associate Members)
- Jobs in meteorology and related sciences in Europe
- All answers to this must be based on the perspective of EMS's limited resources. Accreditation is the area that EMS should take more of an initiative to help the smaller Societies gain recognition within their meteorological communities whilst adding a valuable service. Important to focus on one or two things only not a wish list that cannot be resourced



Question 15: Any other feedback, questions or advice

Two particular comments were given:

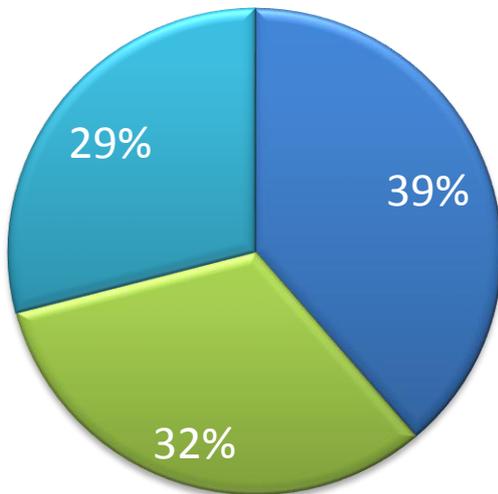
- more information about Members' activities, including Associate Members
- limitations:
 - lack of time
 - number of personnel is limited and always very busy
 - language



Question 16

Have you run any events in collaboration with other meteorological societies / meteorological services?

- Yes: 12
- No: 10
- 9 skipped this question



■ yes ■ no ■ skipped

Some examples:

- The Spanish and Portuguese societies organise joint symposiums on Meteorology and Geophysics.
- The Austrian Society publishes the Meteorologische Zeitschrift and organises the DACH-Conference with the German and the Swiss Meteorological Society, and - biennially - a one-day conference with the Munich section of the German Met Society.
- The Catalan and Slovenian Societies have organised the Joint Congress of the 6th International Conference on Meteorology and Climatology of the Mediterranean & Challenges in Meteorology.



Question 17

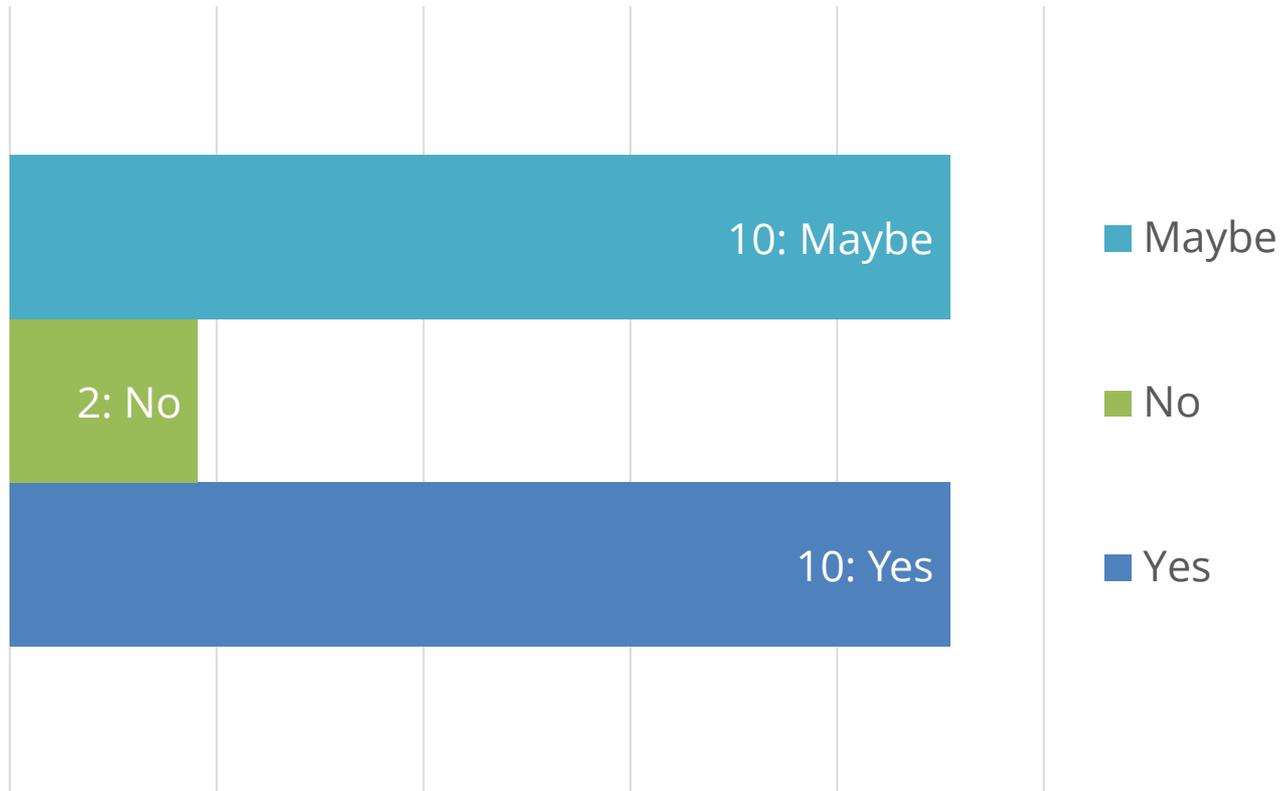
In which areas do you see potential for your organisation to collaborate with (an)other society /societies?

- Climate change. Natural disasters related to meteorology and geophysics. Certification of meteorology professionals.
- European calendar.
- Through the IFMS at global level.
- Exchange experiences in educational affairs.
- Excursions, workshops and conferences are and will remain our focus, but due to language and financial constraints any international cooperation is a challenge.
- Conferences, professional lectures.
- We organise meetings/seminars together.
- Educational activities, data sampling. realisation of the magazine.
- In science and adaptation to climate change activities.
- Accreditation: help spread 'best practice'
- Joint events, sharing best practice, joint education and outreach activities.
- We publish a high quality journal "Nimbus, very expensive and time consuming, for only 600 SMI members: it will be good to share editorial resources with all national associations in order to reach more amateurs and professionals, becoming a really national journal, accepting contribution from all the meteorological community and increasing its impact in this field.



Question 18

Would you attend a session or side meeting on EMS Member activities, collaborations and idea sharing at EMS2018 in Budapest?





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Thank you

To all who have participated in
the survey and given valuable
feedback!