

EMS Media Committee

Terms of Reference

The EMS Media Committee shall:

- Investigate in which way the presenters have an impact on the public.
- Stimulate the dialog between journalists and meteorologists.
- Serve as a forum for experience exchange between meteorologists working in media in different countries.
- Co-operate with weather presenters members of the AMS, IABM, and to implement the future co-operation with IWF.
- Co-ordinate and possibly co-organize meteorological education activities for journalists (courses, workshops,...).
- Prepare press conferences and information kits for journalists (short communications in special occasions like severe weather, unusual weather or climate phenomena)
- Courses and workshops on presentation skills for meteorologists, and on wording to be used with public to explain weather, climate (it is necessary to face the reality that media have their constraints and specific ways to elaborate the information, many times they drastically reduce and simplify the information).
- Establish a bibliography and video tape archive for meteorologists working with media, taking account of different levels (also for those who only occasionally have to give a statement or have to prepare a public information). Prepare guidelines for different levels, media and occasions.
- Tentative: Harmonize (future) accreditation protocols (or seals of approval) in European countries.

EMS Media Committee Membership:

The EMS Media committee shall consist of national delegates (each Member Society and Associate Member of the EMS should have a right to delegate one member in the media committee). In this way we give room to all the national peculiarities.

Members of the Media Committee, including a chair and a co-chair, are designated by EMS Council for a period of two years. They shall be eligible for one or more subsequent terms. The Committee shall include at least one EMS Councillor. The Committee may propose new Members to Council.

The Media Committee shall report to the EMS Council.

The Chair will be Tanja Cegnar.

Budapest, 27 September 2001

EMS Council Resolution C25